



Chocolate Evangelism 101 Lesson # 1

The Recipe Revealed!

Isaiah 60:21 (New International Version)

Then will all your people be righteous and they will possess the land forever.
They are the shoot I have planted, the work of my hands, for the display of my
splendor.

By

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Foreword

Greetings and Blessings in the name of our Lord Jesus Christ!

I am both humbled and honored you have chosen to do "**CHOCOLATE EVANGELISM: Outreach IN your Comfort Zone**" with me. I will certainly be praying for you as God unfolds His ministry in the days ahead.

Before we go and grab that first slice of Chocolate, there are some important things I need to tell you...

1) Time Released Bonuses Every 90 Days.

As an active Chocolate Evangelism subscriber, you'll automatically receive a FREE bonus half-way through your course. Look for it in your inbox after lesson #13. It will contain tips and strategies you can enhance yours and others God-given ministries with. There will also be some 'surprises' on our journey together as well. Lastly there will be a 'Graduation Reward'. Yes, you will get an official commendation (certificate) in writing, but that's not it. It's something far more exciting and practical. Remember, God blesses us to also bless others. That's all I'll say for now...so watch for that on Graduation Day!

2) Let's see what's happening over the First Few Months:

Here's a quick look at the first ten slices of your training:

- Lesson #01: The Recipe Revealed - A quick look at the Whole Block
- Lesson #02: What's your taste? - Who has God called you to minister to?
- Lesson #03: What's this chocolate look like? - Key understandings of your Culture 1
- Lesson #04: What's this chocolate look like? - Key understandings of your Culture 2
- Lesson #05: Let's prepare your Recipe now - The First of Three Pillars; Plans 1
- Lesson #06: Let's prepare your Recipe now - The First of Three Pillars; Plans 2
- Lesson #07: Now we're cookin' - The Second of Three Pillars; Vehicles 1
- Lesson #08: Now we're cookin' - The Second of Three Pillars; Vehicles 2
- Lesson #09: Make sure your utensils are the best - The Third of Three Pillars; Tools 1
- Lesson #10: Make sure your utensils are the best - The Third of Three Pillars; Tools 2

...and much, much more to come after this!

In the first month, I'll be giving you the basics as you get your God-given ministry up and running. However, if you already have a thriving ministry, there'll still be some goodies for you. Each month I'll be building on the previous and you'll have lots to do from Day 1, so with much Prayer and Obedience (you'll here me say this often) let's keep going!

3) Why You Should Never Cancel.

There are many reasons why you should complete this course. We must consistently stick to things to be most effective, in this case the most effective for God. Only quit if you feel He is telling you too and not for any other reason. There is however an all important reason that I have to warn you about from the beginning. Each of your lessons is sequential and delivered by an autoresponder. That **means, if you decide to cancel and rejoin at some point in the future, you'll have to start all over again with the very first lesson.** There is no "picking up where you left off" with this Training Programme. I **strongly** encourage you to stick with this for the entire 6 Month duration. I firmly believe that you'll thank me in the end.

URGENT: Your Email Address...Potential Delivery Problems

There are a couple of ISP's that are spam trigger happy and unfortunately yours may be one of them. Oftentimes whitelisting andrew@chocolateevangelism.com will fix this up. However, in some cases it is necessary to use a different email address.

Please check your email and if you do not receive the "welcome" email within 24 Hours then I recommend you get a free Gmail email address (not Yahoo or Hotmail as they are trigger happy too!) to use for these lessons.

You can get a free Gmail email address quickly and easily at <http://mail.google.com/mail/signup> . Once you've got one, please email me back and I'll manually change the new email address to your account so you'll always receive your lessons.

Now that we have all of that out of the way, let's start with what Jesus, Chocolate, and Evangelism all have in common...

Introduction

I can smell that 'Old Gold'

I love Chocolate. There's something about Chocolate that just reeks of comfort. Life doesn't quite seem so hard and scary with a mouth stuffed full of Chocolate. Chocolate Evangelism is not so hard or scary either.

Psalm 37: 4 tells us to 'Delight in the Lord' and He will give us the 'Desires of our Hearts'. I love Harley Davidson Motorcycles. I love Science Fiction and Fantasy. It's not by accident I minister to Bikers, Lord of the Rings fanatics and Star Trekkers.

I don't cold doorknock. I don't give out pamphlets at shopping centres. I don't invite friends to high sell church activities. That's scary and often comes with great effort and little or no results. It's out of my comfort zone, nothing like Chocolate at all.

I spend time with friends who want to see me and visa versa. We have a common love. Relationships develop. True friendships happen that are great pathways for Jesus to cross. That I can do. I'm in my comfort zone. I'm not scared. Now that's Chocolate.

I invite you to have some of this 'Chocolate' too.

The First Slice

Chocolate has at its very heart three basic ingredients. These are Cacao, Butter and Sugar. Mixed together you get Chocolate...Yum.

...but the wrong mix can taste absolutely awful, or at least what it could have been. Not only that all the ingredients can potentially be ruined.

I believe effective Evangelism is similar with core elements of Plans, Vehicles and Tools

...in their correct mix or it can be awful and all our efforts wasted.

Let me go over these three essential 'ingredients' of effective Evangelism.

PLANS give us Clear Direction, consist of Desires and Goals and are derived from our Church through **Prayer and Obedience** to God.

VEHICLES give our Plans a Means of Expression, consist of Appropriate Shopfronts and are derived from Outside the Church relevant to our Target Group.

TOOLS give Needed Resources, consist of targeted aids and come both from the Church and those outside.

Don't worry if you don't quite understand all of these concepts yet. I will be explaining them in much more detail with lots of specific examples as the three of us journey together.

For now think of it like this:

"Through my Plan I am aware where I'm going, through my Vehicle I know my expression and through my Tools I will be equipped."

As I read God's Word I see the masterful use of Plans, Vehicles and Tools that draw me closer to Jesus. Through God's Holy Spirit, I want the same with others.

Hang on; did I just mention three of us in a previous paragraph??? You bet! This is a partnership with Jesus. He is at the helm. You and I are doing His work. It is NOT yours. It is NOT mine. It is GOD'S WORK.

However...

I will be referring to concepts as YOUR Ministry (and MY Ministry in examples). Why? It is because I believe we need to take ownership of what God has called us to do. In taking ownership we take responsibility for our part in God's plan for His Kingdom. This does not in any way take away from the fact you and I are doing God's work.

The upcoming lessons all focus on "explaining" and "refining" concepts that can be effectively applied to your ministry. This is so we can all give our 'best' to God.

After all, doesn't God only give us His best? His only Son, no less!

I hope John 3: 16 is a familiar verse to you.

"For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life." (New International Version)

Never, never, never forget the next verse (John 3:17).

For God did not send his Son into the world to condemn the world, but to save the world through him. (New International Version)

May it burn in your heart. May it DRIVE ALL that you do.

Our Evangelism will not be hastily thought through. It will be arrived at through a logical, effective process tempered with much passion and emotion.

...and above all else come through much (here I go again):

PRAYER and OBEDIENCE to God.

You'll get sick of me saying this. I don't care! Keep praying and keep being obedient to God, above all else. Everything I say will be said through this statement.

God mixed the perfect blend of Plans, Vehicles and Tools in the form of our Lord Jesus Christ.

God wrote His Plan down in John 3: 16 and 17. Yes, don't forget verse 17. I've already mentioned this above.

Acting on this Plan, God came into the world as one of us. What an ultimate Vehicle this is.

An old Priest was observed always genuflecting (bowing) as he passed the Holy Table. When questioned by a young altar boy as to why he was doing this, he gave a profound answer.

He said "When I think of God becoming man, I can do nothing else".

The early Scrolls and, later on, our Bible are wonderful God-ordained Tools. As we read His Word, God speaks to us through His Holy Spirit.

Of course God has many more Plans for you and me (all the Covenants being a prime example), but this has to be a major one!

Likewise, He has many more Vehicles and Tools as well. I only use this example to illustrate some specific differences between these three aspects.

I am so glad God's only face was not that of Mount Sinai where Moses received the Ten Commandments. This same angry, aloof God wanted, more than we could ever imagine, to be a part of our lives and communicate His great love for us.

This all came together in Jesus Christ. All I can say are the same words Thomas said to the risen Lord in John 20: 28 "My Lord and my God".

I now know God's overall will for me (Jeremiah 29: 11) and rejoice. Now I can see God (John 14: 9) and everyday my knowledge of Him grows, especially as I read Scripture (2 Timothy 3: 16-17) through the power of the Holy Spirit.

Now that's an awesome combination of Plan, Vehicle and Tool.

Over the next six months, I'll not only be detailing and explaining the three fundamental ingredients, but also showing essential ways of enhancing their effectiveness.

I'll be talking about such things as 'Standing Tall' and 'Branding'.

How really do we get peoples attention when they are being bombed with constant data almost every second of their existence? How do we stand above the 'Noise of Life' so to speak and really speak God's message into their lives?

I'll be talking about 'Leverage' which is simply creating more of your ministry with little or no extra effort or resource expenditure.

How do you know if you're still on track?

...through 'Evaluation' of course. I'll be looking at good methods of testing and ministry appraisal.

What about links to the 'Church'? Heck, what is Church anyway!

What about Evangelists in general? The Bible clearly identifies a distinct and separate gifting of the 'Evangelist' (Ephesians 4:11; 2 Timothy 4:5). Who are these people and how are they encouraged and trained?

...and lots, lot more!

Well that just about covers most of what's in store soon and later over the next six months,

This Week's Assignment

1) Read through this lesson again

2) Write down at least 1 Plan, 1 Vehicle and 1Tool

If you have an established evangelism ministry already in place, write down at least 1 Plan, 1 Vehicle and 1Tool you can see there. If you don't have one yet, simply find almost any ministry within your Church and do the same.

HINT: I certainly don't want to put you off by making this too hard before I explain the concepts in much more detail. Simply ask "What is a specific result the people in this ministry want to achieve", "How are they doing it" and "What are some things that help produce this result". There you have it, your own example of Plans, Vehicles and Tools. Give it a go and see what you come up with!

3) Pray

Pray, Pray and Pray again, especially about what God has in store for you over the next six months. Now (**don't skip this step!**) be still and actively look for answers from God.

Captain Andrew D. CARTER

Evangelist, "**CHOCOLATE EVANGELISM: Outreach IN Your Comfort Zone**"

Coming Up Next ...

Next week I want us to look at who God is calling us to minister to. Ministering to the wrong group causes only frustration and mixed results! Are you really where God can use you the most?

Previous Lessons information goes here -

Lesson #1 ... [Click Here](#) to access.